

# Cookie Policy of EntoSynergy Ltd

We use cookies or other similar tools on our websites to improve their performance while being used by you. This policy explains how cookies work.

## What are cookies?

An HTTP cookie, usually called simply "cookie", is a packet of data, which is sent by a web server to a web browser, such as Internet Explorer, Microsoft Edge, Safari, Opera, Mozilla Firefox, Chrome, etc. and then sent back by the browser every time it gains access to the said server. A cookie remains on your device to be used during the next session, as it may be deleted meanwhile. If you use more than one browser, each of them has separate for cookies storage. Cookies are not related to a certain person but to the device-browser combination. Therefore, a person using several browsers and/or devices, has a separate set of cookies for each device-browser combination. On the other hand, cookies cannot differentiate between a large number of users sharing the same device and browser, unless they use different user accounts.

Cookies serve many different functions. For example, they help us remember your user name or preferences, and analyse the performance of our websites.

## What data do we collect?

We collect data for the following purposes: troubleshooting, website administration, trend analysis, demographic data collection, compliance with applicable law and cooperation with the law enforcement authorities. We may also share such information with our authorised Third Party Service Providers and Advertisers, in order to determine the overall effectiveness of our online advertising, content and programming.

## Other tracking techniques

We may use other standard industrial technologies, such as pixel tags and other web beacons in order to track the way you use our websites and promotions, and we may also allow Third Party Service Providers to use these techniques on our behalf. The pixel tags and other web beacons are small images located on different parts of our websites or in our emails and enable us to get to know whether you have performed a certain operation or not. Whenever you gain access to such websites or visit, or click on an email, the pixel tags or other web beacons send a Non-Personally Identifiable notice of that action. Pixel tags enable us to better understand the user behaviour and

calculate the web traffic of our websites. We may also use pixel tags and other web beacons provided to us by our Affiliates and/or Marketing Partners for the same purposes.

### **Does anyone else use the cookies on the websites of EntoSynergy Ltd?**

Whenever you visit our websites, we and/or our authorised Third Party Service Providers and Advertisers may automatically gather such information by using electronic techniques, such as Cookies and other web beacons or pixel tagging.

We use or authorise third parties to use our cookies on our websites. We use Google Analytics to track the web traffic of our websites.

We may use third-party cookies which help us research the market, track our revenues, improve our performance and monitor whether our rules are being abided.

### **How to disable cookies?**

All up-to-date web browsers enable you to change the cookie settings. Normally, you may find those settings by clicking the "options" or "preferences" menu of your browser. To understand these settings, you may use the following links or click the "Help" button of your web browser for more details:

[Cookie settings in Internet Explorer](#)

[Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

[Cookie settings in Safari web](#) and [iOS](#).

If third-party advertising cookies is a cause for concern, you may disable them from here: [Your Online Choices site](#).

**Please remember that if you opt to disable the cookies, some of the sections on our website may not function properly.**

### **Does EntoSynergy Ltd use any cookies containing my personal data?**

No, the cookies we use are anonymous and contain no personal data.

### **Additional information**

You may find further information concerning the way the business uses cookies here: [www.allaboutcookies.org](http://www.allaboutcookies.org).

Should you have any questions regarding this Policy, please do not hesitate to contact us on the following email: [info@entosyn.com](mailto:info@entosyn.com)